



# 2025

# NORTHAMPTONSHIRE TOURISM BUSINESS AWARDS

FRIDAY 27 FEBRUARY 2026

Silverstone Museum, Silverstone,  
Northamptonshire  
NN12 8TN

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# WELCOME



Richard Clinton, Chair  
Discover Northamptonshire LVEP

It's a pleasure to welcome you to the **Northamptonshire Tourism Business Awards**: an evening dedicated to celebrating the people, places and experiences that make our county such a diverse and memorable destination.

Tourism plays a vital role in Northamptonshire's identity. It **brings our communities together, supports local jobs, and showcases the creativity and passion that define this county**. Tonight, we recognise the businesses and individuals who go above and beyond to offer outstanding experiences to visitors from near and far.

As Chair of the Discover Northamptonshire Local Visitor Economy Partnership, I'm incredibly grateful for the collective effort of everyone who helps showcase our fantastic county. These awards are a **brilliant opportunity to shine a light on the achievements, dedication and hard work** of the people who drive and support Northamptonshire's tourism sector.

**“This is our first ever ... Awards, and we're genuinely delighted by the enthusiasm”**

The **calibre of entries has been outstanding**, giving our independent judges some incredibly tough decisions to make. Every business shortlisted tonight should feel **immensely proud** of what they've achieved. And to all those who have continued to operate and stay open during **such a challenging year** - your resilience and commitment deserve **real** recognition and celebration.

I'd like to extend a **heartfelt thank you to all our sponsors** for their support and commitment to championing Northamptonshire's visitor economy. A special thank you goes to our **headline sponsor, Wilson Browne Solicitors**, whose backing has played a key role in making this celebration possible.

**To all our finalists. Thank you.**

Your hard work and commitment to quality are what make Northamptonshire such a special place for visitors, while also creating meaningful experiences for those who call it home. To our partners and supporters, your contribution ensures that we can continue to grow and strengthen this sector across the board.

I hope you enjoy this evening of celebration, recognition and inspiration. Congratulations to all those shortlisted, and thank you for everything you do to support Northamptonshire's visitor economy.

As you leave tonight, I encourage you to take away a new venue or attraction to visit, share or champion across your networks — and continue helping us **shine a light on everything our amazing county has to offer.**

**Richard Clinton, Chair**  
Discover Northamptonshire LVEP

2025  
NORTHAMPTONSHIRE  
TOURISM  
BUSINESS  
AWARDS

FUNDED BY



*"Northamptonshire's visitor economy continues to go from strength to strength, and these awards are a fantastic way to recognise the businesses and people who make that possible. From our hospitality venues and attractions to the small independent operators who give the county its unique character, these awards celebrate the quality, creativity and commitment that help attract visitors, support jobs and boost our local economy."*

**CLLR JAMES PETTER, WNC'S DEPUTY LEADER AND CABINET MEMBER FOR LOCAL ECONOMY, CULTURE AND LEISURE**

*"Northamptonshire is a really unique place, packed full of excellent tourism attractions and hospitality. It's only right that our local tourism businesses get the recognition they deserve and the first Discover Northamptonshire awards are designed to do just that. There are some really strong nominations across all the categories and I look forward to see who is revealed as the overall winners on 27 February."*

**CLLR GREG WILCOX, NORTH NORTHAMPTONSHIRE COUNCIL'S EXECUTIVE MEMBER FOR COMMUNITIES**

# MEET THE TEAM

Behind the scenes at Discover Northamptonshire is a dedicated team of council officers who work closely with the LVEP Board to champion the county's visitor economy. From driving marketing campaigns and managing the Discover Northamptonshire Hub, to supporting tourism businesses, shaping strategic plans, and delivering the countywide tourism strategy, this team keeps everything moving.

Their work helps ensure Northamptonshire continues to shine as a vibrant, welcoming destination for visitors, residents, and businesses alike.



**Jack Pishhorn**

*Head of Service for Culture, Tourism and Heritage*  
North Northamptonshire Council



**Vicky Hlomuka**

*Head of Economic Growth and Inward Investment*  
West Northamptonshire Council



**Louis Devayya**

*Inward Investment & Business Growth Manager*  
West Northamptonshire Council



**Isabel De Veer**

*Visitor Economy & Tourism Strategy Manager*  
West Northamptonshire Council



**Karen Williams**

*Discover Northamptonshire Manager*  
North Northamptonshire Council



**Evie Scarborough**

*Place Investment Specialist*  
West Northamptonshire Council



**Georgia Wales**

*Discover Northamptonshire Officer*  
North Northamptonshire Council



**Andy Roberts**

*Tourism Specialist*  
West Northamptonshire Council



**Alex Valentine**

*Marketing Officer*  
North Northamptonshire Council

# SILVERSTONE MUSEUM

## ABOUT THE VENUE

Silverstone Museum, located trackside at Silverstone, tells the story of British motor racing and this legendary sporting venue

Charting its history as a world-leading racetrack and birthplace of the Formula 1 World Championship. Visitors are guaranteed an immersive and highly interactive experience.

Inspiring a new generation to study science, technology, engineering and mathematics (STEM) is an important part of the Museum's mission – its learning programme engaging thousands of young people using motorsport-themed educational workshops.

**OVER 180,000  
ANNUAL VISITORS**

**OFFICIALLY LAUNCHED IN  
2020 BY PRINCE HARRY  
AND SIR LEWIS HAMILTON**

**OVER 60 INTERACTIVE,  
HANDS-ON, EXHIBITS**



**Silverstone  
MUSEUM**

# EVENING SCHEDULE

**6:30 PM**

Arrival & Welcome Drinks

**7 PM**

Awards Ceremony Commences

**8:15 PM**

Live Entertainment from  
Northants Sings Out

Bar open

Made in Northamptonshire food

Enter our fastest lap  
competition *“drive the Sim Suite  
experience”*

**9 PM**

Raffle prize winners announced



Northamptonshire  
Health Charity

**9:30 PM**

Carriages

Local Visitor  
Economy  
Partnership

Recognised by



VisitEngland

# Discover

— Northamptonshire —

our ticket to  
Tourism Growth

## Northamptonshire's accredited Local Visitor Economy Partnership

Discover Northamptonshire is part of a nationally supported network of strategic organisations working with VisitEngland to grow and champion our visitor economy.

VisitEngland is a national initiative with local impact.

Our LVEP brings together local government, attractions, accommodation providers, cultural venues, and event organizers to work towards shared goals to expand the local tourism sector.

Our LVEP is a bridge to national support, amplified reach & a sustainable future for local tourism.

**Who is the LVEP?**  
Our partners





# RECENT HIGHLIGHTS

**Women's Rugby World Cup  
Tournament and Business Event**



**British Tourism & Travel  
Show 2025**



**NEW Tourist Information Point inside  
Northampton Museum**

**Northamptonshire Day  
Event at the Houses of  
Parliament**



**Northamptonshire Day Event**



**Northampton Market  
Square on Ice**





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# MEET YOUR MC

## JOHN GRIFF

John's career as a broadcaster and journalist has taken him to work in local and national radio for a variety of stations, joining the BBC in 2009 as one of its frontline local radio presenters. During the intervening years he did everything from making the coffee to broadcasting from helicopters and hot air balloons.

Alongside his radio work, John has presented a variety of programmes for local and corporate television, as well as corporate videos. As a journalist John has contributed to a variety of local and national

magazines and continues to do so. He also produces both written and audio material as podcasts or embedded website content for a variety of corporate clients. In demand as a media consultant and coach, John delivers bespoke training solutions in communications and presentation skills at all levels of management and to a range of businesses and professions.

John is also an accomplished presenter and host of public and corporate live events ranging from concerts to awards ceremonies. He has hosted American Bowl Tailgate Party events at Wembley Stadium (35,000), the Alive At Delapre rock concert series (25,000), the 2022 UEFA Women's Euros Fan Parties (15,000), the Milton Keynes City Status celebrations (27,000), and the Coronation Big Lunch celebrations (5,000) of King Charles the 3rd in Northamptonshire.

In 2019 John was recognised for his community work by being asked to become a Deputy Lieutenant, supporting the Lord-Lieutenancy of the county of Northamptonshire.

**[Click here to visit John's JG Media Services website.](#)**



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\*Advance single fare

# TONIGHT'S ENTERTAINMENT NORTHANTS SINGS OUT

Northants Sings Out is a vibrant, community-driven choir that brings together voices from across the county in a celebration of unity, creativity, and pure musical joy. Known for their uplifting sound and infectious energy, the choir blends singers of all ages and backgrounds, creating a space where everyone feels welcome and every voice matters.

***"It's a huge honour to perform at such an important awards evening, celebrating the spaces and places integral for consistently highlighting the amazing locations we have across Northamptonshire that continually attract visitors from around the world.***

***Northamptonshire really got behind us during our time on Britain's Got Talent in 2024, helping us to become finalists. We've had a wonderful time ever since and always seek to support Northamptonshire based businesses and events where possible to say Thank You!***

***Northamptonshire is a great place to live, work and play. We'll always do all we can to champion the place we get to so proudly call home."***

***Gareth Fuller, Choir Director***



# Join the Northamptonshire Tourism Business Network



Image Credit: Canoe2, River Nene.

Join Northamptonshire's network of tourism and hospitality businesses, working together to engage visitors and create new opportunities and partnerships - with strong support from the University of Northampton and our three local colleges to build the sector's future workforce.

For more information and to join, contact Kate Dent on [hello@kdentconsulting.com](mailto:hello@kdentconsulting.com)

 **Northamptonshire Tourism  
Business Network**

Collaboration • Opportunity • Partnership • Support

# CATEGORIES

[CLICK HERE TO VIEW FULL CATEGORY BREAKDOWNS.](#)

## **SELF-CATERING ACCOMMODATION OF THE YEAR**

Recognises self-catering accommodation businesses that provide the highest quality stays and help to create fabulous memories for all their guests.

## **CAMPING, GLAMPING & HOLIDAY PARK OF THE YEAR**

Recognises holiday parks, sites and villages that provide exceptional guest experiences across static vans, touring pitches, shepherd's huts and more.



## **ACCESSIBLE & INCLUSIVE TOURISM AWARD**

Recognises tourism businesses that excel in providing an inclusive customer experience, particularly for those with accessibility requirements.

## **PUB OF THE YEAR**

Recognises pubs that make a significant contribution to tourism with a unique offering, fabulous atmosphere, and excellent service.



## **TASTE OF ENGLAND AWARD**

Recognises businesses within the tourism industry that offer outstanding cuisine, innovative service and excellence throughout their entire operation.



## **EXPERIENCE OF THE YEAR**

Recognises providers of memorable and immersive activities for visitors to participate in, from cooking masterclasses to woodland nature tours.

# CATEGORIES

[CLICK HERE TO VIEW FULL CATEGORY BREAKDOWNS.](#)

## HOTEL OF THE YEAR

Recognises large, full-service hotels that provide exemplary service, a top-quality food offering and a stay that guests will remember for years to come.

## NEW TOURISM BUSINESS OF THE YEAR

Recognises high performing new tourism businesses, that have been trading for less than two years, exceeding the expectations of their customers, with clear plans for future development.

## SMALL VISITOR ATTRACTION OF THE YEAR

Recognises small visitor attractions that leave visitors with lasting memories and excel in customer service. **Attracts 75,000 visitors or fewer** per year or employs **10 or fewer** full-time equivalent members of staff.

## LARGE VISITOR ATTRACTION OF THE YEAR

Recognises large visitor attractions that provide truly memorable visitor experiences and demonstrate excellence across every aspect of the business. **Attracts 75,000 visitors or more per year.**

## UNSUNG HERO AWARD

Recognises an individual working or volunteering for a tourism business who excels in their role and deserves to be applauded for their work and commitment to the industry. This award aims to celebrate those who quietly uphold the industry's success, but whose contributions often go unrecognised.

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Northwestern  
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# MEET THE FINALISTS

## Billing Aquadrome Holiday Park

Billing Aquadrome Holiday Park is a vibrant lakeside retreat in Northamptonshire, bursting with adventures! From camping and luxury caravans to woodland trails and splashy waterways, there's fun around every corner. Family activities, exciting leisure spots, and fun entertainment vibes makes it the ultimate getaway for laughter, adventure, and unforgettable memories.



## Boughton House Estate

Discover Boughton House & Estate, the “English Versailles,” where history, art, and gardens meet. Enjoy expert-led or free-flow tours of its renowned art collection, State Rooms, and restored ceilings. Explore gardens and parkland, including the Star Pond. Family events, luxury experiences, and conservation efforts celebrate the estate’s living heritage.



## Catanger Llamas

Established in 1995, Catanger Llamas is in the heart of the Northamptonshire countryside, offering llama trekking experiences all year round, so that you can discover and enjoy every season. They also breed llamas and offer quirky on-farm accommodation where you can stay on a working llama farm.



# MEET THE FINALISTS

## Delapré Abbey & Hibiscus

Delapré Abbey is a Grade II\* listed building with over 900 years of history. Once a Cluniac nunnery, family home, battle site, and the county's Record Office, the site is now a stunning heritage destination with beautiful gardens, guided history tours, and a wide range of public events. Hibiscus is a fine dining restaurant set within Delapré Abbey's Billiard Room, offering an unforgettable dining experience featuring home-grown and locally sourced produce in its seasonally changing seven-course tasting menu. Complete with attentive service, delicious meals and expertly paired wines, Hibiscus offers a unique and memorable dining experience, right in the heart of Northamptonshire.



## Discover Daventry

Discover Daventry's mission is to champion Independent businesses in Daventry and encourages people to visit by creating eye catching community events and running a successful Discover Daventry Facebook page. Some of their events include Spring Comes Early To Sheaf Street, Daventry Fashion Show, Regular historical tours and a new Spooky version 'Daventry Darkside'.



## Fawsley Hall

Fawsley Hall is a breathtaking 4 red star country-house hotel where heritage, luxury, and natural beauty come together. Set within sweeping Capability Brown parkland, indulgent spa experiences, and elegant spaces for weddings, celebrations, corporate retreats, and exceptional dining at the hotel's 3 AA Rosette restaurant. Guests enjoy a timeless blend of tranquillity, history, and exceptional hospitality.



# Join **11,000+** businesses benefiting from the **Growth Hub**

Whether you're taking a new product to market, looking to increase innovation levels or enhance sustainability, with free 1-to-1 professional & independent advice, our Business Adviser team can help.



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TO LEARN HOW WE  
CAN HELP**

**South Midlands  
Growth Hub**

# MEET THE FINALISTS

## Hideaway Wood Farm

Hideaway Wood Farm is a sustainable, off-grid, alpaca farm offering immersive nature experiences - including glamping and camping, alpaca walks and experiences, natural craft workshops, educational visits and community engagement, sustainability and wellbeing days. They provide meaningful and memorable opportunities for people to get back to basics - to connect with each other, with nature, and with the herd of alpacas.



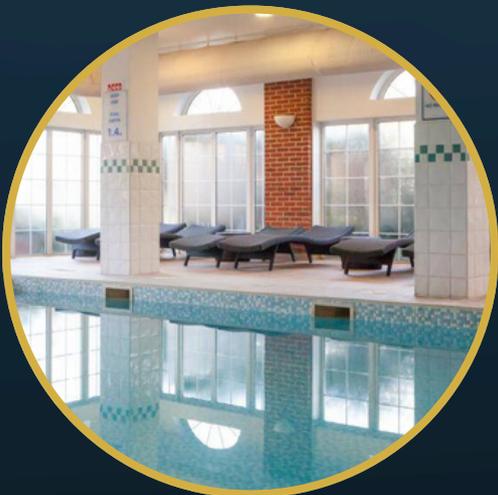
## Higham Ferrers Tourism

The Duchy Barn Garden and Chichele College with its medieval style garden is one of the oldest walled sites in the country that still serves the community as a place of repose, recreation and productivity. It is free to enter and managed by Higham Ferrers Tourism who strive to make it a heritage attraction accessible to all.



## Holiday Inn Corby / Kettering

Holiday Inn is a full service hotel and offers 'kids eat free' to help families. They have 110 beautifully decorated bedrooms, 7 function rooms, private dining and will arrange a party to your exact requirements. There's a fantastic heated indoor swimming pool, brand new state-of-the-art fully equipped gym, jacuzzi, steam room and sauna as well as 5 spa treatment rooms and so the perfect venue for some relaxation. They are a fantastic wedding venue and take bookings of around 30 weddings each year!



# MEET THE FINALISTS

## Jeyes of Earls Barton

Jeyes of Earls Barton, established in 1981, is a popular family business run by Georgina, Pip and Anna Jeyes, featuring The Apothocoffee Shop, Keepsake Gift Shop, heritage displays and is also home to the award-winning JEYES'S Northamptonshire products. This Small Visitor Attraction is renowned for its blend of retail, hospitality and heritage, making it a popular destination to 'Shop, Lunch & Explore.'



## Kettering Park Hotel & Spa

Kettering Park is Northamptonshire's only 4 silver star Spa hotel with warm hospitality, fabulous facilities with Spa and treatment rooms. An award winning restaurant, gardens which features the Lawn Club Bar and beautiful event spaces for weddings / parties allow you to relax and enjoy. The air conditioned bedrooms are designed for business, families and dogs too plus the team make you feel welcome whatever the reason.

KETTERING PARK  
HOTEL & SPA

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## Mercure Hotel Northampton

Located in the heart of Northampton town centre, Mercure Northampton is a fully refurbished, modern hotel offering 146 contemporary rooms with climate control, free Wi-Fi, and dedicated workspace. Ideal for business, leisure, and sporting groups, guests enjoy on-site dining, 24-hour room service, complimentary gym access, and excellent transport links.

MERCURE  
HOTEL  
NORTHAMPTON

# MEET THE FINALISTS

## Mini Meadows Farm

Mini Meadows Farm is dedicated to providing an affordable farm experience that is ethical, educative, enthralling and entertaining for children and adults alike. They recognise the positive impact a farm visit and meeting animals can have – transforming pictures seen in books into a living experience, building confidence, and providing simple good fun.



## New Lodge Farm

New Lodge Farm's infrastructure seamlessly blends tradition, ecological principles alongside modern leisure facilities. Whilst maintaining its legacy as a thriving livestock farm, the site also welcomes guests to its five star, exclusively adult, touring caravan, motorhome, camping and glamping village, complimented by its award winning farm shop, butchery and café/restaurant.



## Nuovo

Nuovo is a family run, contemporary restaurant in the heart of Northampton. Nuovo offers small plate dining inspired by the cicchetti of Veneto but influenced by flavours from all over Italy. Renowned for welcoming hospitality and service, the Nuovo team also create unique, bespoke cocktails and mocktails alongside an array of wines from throughout Italy.



See the  
Past Drive the  
Future

## Silverstone Museum is more than just a visitor attraction.

It's a celebration of the people, passion and pioneering spirit that shaped the home of British motorsport. Operated by Silverstone Heritage Ltd, a Community Benefit Society with a charitable mission, every ticket you purchase helps us keep this extraordinary story alive. Together, we inspire future generations and open up the thrill, innovation and heritage of Silverstone to communities locally, nationally and around the world.



**Silverstone**  
MUSEUM

#GIRLSWILL  
**Silverstone**  
MUSEUM

**FREE ENTRY**  
TO GIRLS UNDER 16 IN APRIL

Girls aged 16 and under will be given FREE admission to the Silverstone Museum (when accompanied by a paying adult) from 28 March to 30 April inclusive.

# MEET THE FINALISTS



## Revival Rum

Great British award-winning Revival Rum is expertly crafted on their own farm in the heart of the Northamptonshire countryside. They offer an exclusive distillery tour and tasting experience with James Singlehurst, master distiller. This immersive tour gives visitors the opportunity to explore the unique distilling process and to sample rum directly from the barrels.

## Silverstone Museum

Silverstone Museum, located trackside at Silverstone, tells the story of British motor racing and this legendary sporting venue – charting its history as a world-leading racetrack and birthplace of the Formula 1 World Championship. Visitors are guaranteed an immersive and highly interactive experience.



## Stanwick Lakes

Stanwick Lakes is a unique 750 acre nature reserve located in the heart of Northamptonshire's Nene Valley. This vibrant charity-run destination allows people to connect with nature, enjoy outdoor adventures and discover local heritage. Visitor support helps fund conservation and education programmes, and everything they do is made possible through people who care about the reserve and its future.

# MEET THE FINALISTS

## The Althorp Coaching Inn

The Althorp Coaching Inn is a quintessential rural village pub set in the picturesque village of Great Brington. Their ethos is simple, to support other local and independent businesses, and provide 1<sup>st</sup> class hospitality to their guests. Their food and drink offers are always fresh and seasonal, but with their own unique twist, taking influence from all over the world.



## The Brampton Halt

Nestled in the charming village of Chapel Brampton, The Brampton Halt is an idyllic countryside pub beside the Lamport Valley Railway. Surrounded by beautiful Northamptonshire scenery, it offers the perfect place to relax and unwind, with delicious food, welcoming hospitality, and picturesque lakeside views.



## The Naseby Battlefield Project

The Naseby Battlefield Project aims to educate, communicate and amplify the importance in world history of the battle of Naseby and its consequences to a global audience and to preserve and protect the natural and cultural resources associated with the Battlefield of Naseby and the landscape in which it lies.





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# MEET THE FINALISTS

## The Old Wheatsheaf & The Menagerie

The Old Wheatsheaf in Towcester together with its historic stables, has been rescued from near collapse and painstakingly restored to its former glory. Today, The Wheatsheaf and The Menagerie offer heritage-led accommodation rich in original features, beautiful interiors and an authentic atmosphere, creating a truly memorable and unique guest experience.



## The Palmichael

The Palmichael Restaurant is an award-winning, family-owned Italian restaurant with 45 years' experience serving fresh Italian and locally sourced ingredients. Renowned for its warm hospitality, high-quality dishes, and elegant surroundings, The Palmichael is the perfect destination for everything from relaxed lunches to special celebrations.



## The Red Lion

Steeped in 17th-century charm, The Red Lion captures everything you hope for in a country pub – a genuine welcome, cosy corners, crackling fires, and thoughtfully prepared food and drink. Outside, a beautiful garden offers a relaxed escape, complete with its own lively summer bar and restaurant. Whether you're passing through or staying awhile, The Red Lion is a place to slow down, settle in, and truly unwind in the heart of Northamptonshire.



# MEET THE FINALISTS

## Tollemache Arms

The Tollemache Arms in Harrington won the Great British Pub of the Year award, showcasing its excellence in proper British hospitality. This recognition has helped Northamptonshire's pub scene, encouraging both locals and visitors to explore the area's offerings, fostering community pride and supporting the best of Northamptonshire producers.



## Wicksteed Park

Wicksteed Park is one of the UK's oldest urban parks with rides, founded in 1921 by Charles Wicksteed. Wholly owned by Wicksteed Charitable Trust, it offers over 25 rides, 281 acres of parkland, playgrounds, and walking trails, catering to all ages. The park also hosts events like live entertainment and workshops, with venues available for weddings and parties.



WICKSTEED PARK  
SINCE 1921

## Yoke Hill Leisure

Yoke Hill Leisure is a countryside wellbeing destination offering open-water swimming, lakeside sauna, holistic experiences and community events. Set in beautiful rural surroundings, it blends nature, wellbeing and connection, creating a welcoming space for relaxation, adventure and meaningful experiences throughout the year.





Northamptonshire  
Health Charity

Fundraising for:



Northamptonshire Healthcare  
NHS Foundation Trust

# Creating calm, in times of need

Together, we can create spaces that support patients' wellbeing and bring comfort during their hospital stay.



➡ Show your support, donate today: [nhcharity.co.uk/sensory](http://nhcharity.co.uk/sensory)

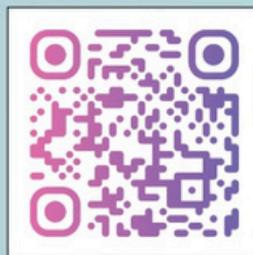
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## Championing Northamptonshire's visitor economy

### Why subscribe for free?

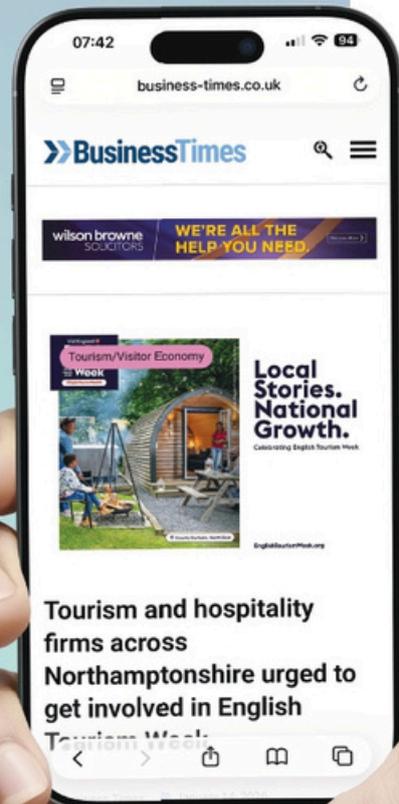
- Increase your visibility across the regional visitor economy
- Access tourism news and opportunities first
- Be part of a connected and growing business community



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We are proud media partners of tonight's Northamptonshire Tourism Business Awards. Good luck to all of the finalists!



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NORTHAMPTONSHIRE  
TOURISM BUSINESS AWARDS

2026?

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# Vip

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# SnapSea – Visual Marketing & Digital Asset Management Platform

A market-leading visual marketing platform built specifically for some of the world's most forward-thinking destination marketers.

## Digital Asset Management

Store, manage and organise all your visual content complete with AI-powered search, tagging and rights management.

## User-Generated Content (UGC)

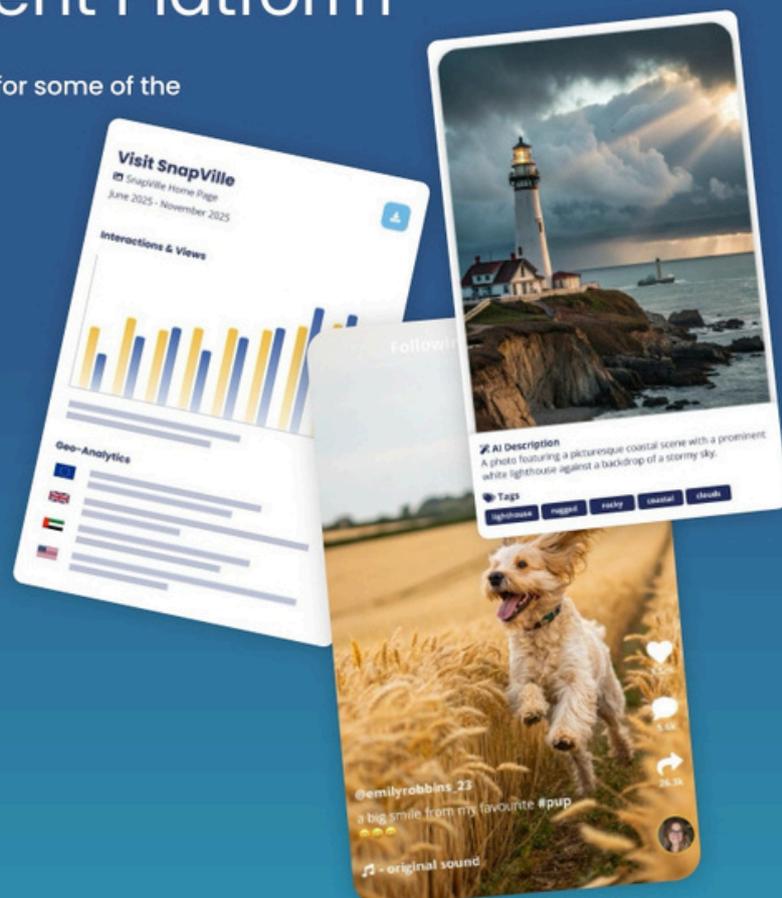
Acquire the rights to social media shared about your destination from the eyes of your visitors and residents.

## Media Centres & Sharing

Share your best images and videos in branded Media Centres and Press Kits, complete with analytics and authentication.

## Integrated Maps, Galleries, Stories & More

Put your images and videos to use by directly embedding interactive galleries, stories and maps directly into your website.



# DELEGATES LIST

Name	Role	Organisation
Karly O'Hare		Ace Furniture
Graeme Miller	Managing Director	Ace Furniture & Chairman, Love Corby
Chloe Smith		Althorp Coaching Inn
Katie Skidmore-Bird		Althorp Coaching Inn
Matthew Skidmore-Bird	General Manager	Althorp Coaching Inn
William Bould		Althorp Coaching Inn
Allan Clark	General Manager	Billing Aquadrome Holiday Park
Declan Lightly	Entertainment Manager	Billing Aquadrome Holiday Park
Dave Cullum	Parks & Gardens Manager	Boughton House
Sam Rees	Estate Manager	Boughton House
Daniella Murray	Event & Sales Manager	Brampton Halt
Jade Reeves		Brampton Halt
Sadie Barton	Deputy Manager	Brampton Halt
Shay Doyle		Brampton Halt
Peter Moore OBE	Managing Director	Bright Aspect & Chair, Model Britain
John Greatorex	Owner	Café Continental
Stacey Greatorex	Owner	Café Continental
Suzanne Oliver	Freelance Consultant	Catalyst Solutions
Keir Parsons		Catanger Llamas
Mary Pryse	Founder	Catanger Llamas
Sarah Brown	Farm Manager	Catanger Llamas
Sarah Mansell		Catanger Llamas
Tamsyn Beale		Content Creator
Jamie Benkert		Content Creator
Adrian Price		Delapre Abbey
Leanne Morrissey	Visitor Welcome Supervisor	Delapre Abbey
Jane Moikowo		Delapre Abbey Preservation Trust

# DELEGATES LIST

Name	Role	Organisation
Josh Dutfield-Wright	Visitor Attraction and Retail Coordinator	Delapre Abbey Preservation Trust
Ken Hodgson		Delapre Abbey Preservation Trust
Marcella Daye	Trustee	Delapre Abbey Preservation Trust
Amanda Nicols-Polinska	Deputy Chief Executive	Delapr� Abbey Preservation Trust
Maya Benningham	Marketing Executive	Delapr� Abbey Preservation Trust
Richard Clinton	Chief Executive	Delapre Abbey Preservation Trust / Chair, Discover Northamptonshire
Ella Johnson	Weddings & Events Executive	Delapre Preservation Trust
Lizzie Hawkins		Disabled Adventurer CIC
Nick Wilson		Disabled Adventurer CIC
Cheryl Thallon		Discover Daventry
Clemmie Clayton		Discover Daventry
Jonny Gunn	Front of House Manager	Fawsley Hall
Jessica Gunn		Fawsley Hall
James Saunders Watson		H.M. Lord-Lieutenant of Northamptonshire
Amy Saunders	Founder	Hideaway Wood Farm
Carly Chandler-Morris	Herd Manager	Hideaway Wood Farm
Carol Fitzgerald		Higham Ferrers Tourism Business and Community Partnership
Elizabeth Barnatt		Higham Ferrers Tourism Business and Community Partnership
Gary Salmon		Higham Ferrers Tourism Business and Community Partnership
Gwen Tobin		Higham Ferrers Tourism Business and Community Partnership
Pam Webbley		Higham Ferrers Tourism Business and Community Partnership
Aimee Potter	Senior Groups, Conference & Event Sales Executive	Hilton Northampton
Ross Cameron-Castle	Sales Manager	Hilton Northampton
Anna Jeyes-Hulme	Owner	Jeyes of Earls Barton

# DELEGATES LIST

Name	Role	Organisation
Philippa Jeyes	Owner	Jeyes of Earls Barton
Georgina Jeyes		Jeyes of Earls Barton
David Jeyes		Jeyes of Earls Barton
Liam Fairbrother		Jeyes of Earls Barton
Michael Hulme		Jeyes of Earls Barton
John Griff	Broadcaster & Presenter	JG Media Services
Andrew Hollett	General Manager	Kettering Park Hotel & Spa
Richard Cooper	Head of Sales	Kettering Park Hotel & Spa
Sasha Greaves	Sales Executive	Kettering Park Hotel & Spa
Laura Donnelly	Head of Sales & Marketing	London Norhtwestern Railway
Sarah Cotton	Sales and Fulfilment Executive	London Norhtwestern Railway
Fiona Stacey	Member	Love Corby
Matthew Hutton	Owner	Matthew Hutton Fine Artist
Dawn Greenfiled		Matthew Hutton Fine Artist
Lauren Hall	Pub Manager	McManus Pubs
Tom McManus	Operations Director	McManus Pubs
Ben Dunning		Meadow Bay Villages
Rebecca Lacey	Holidays Marketing Manager	Meadow Bay Villages
Keeley Walker		Meadow Bay Villages
Taylor Marriot		Meadow Bay Villages
Cristina Georgescu		Mercure Hotel Northampton
Marius Georgescu	Chief Engineer	Mercure Hotel Northampton
Jade Reynolds	Sales Manager	Mercure Northampton
James Simpson	General Manager	Mercure Northampton
Ben Barraclough	Owner	Mini Meadows Farm
Jody Wainwright	Farm Park Manager	Mini Meadows Farm
Joanna Brinkman		Naseby Battlefield Project

# DELEGATES LIST

Name	Role	Organisation
Richard Brinkman		Naseby Battlefield Project
Michelle Worvell		Naseby Battlefield Project
Rosie Sales		Naseby Battlefield Project
Richard O'Malley		New Lodge Farm
Sarah Singlehurst	Owner	New Lodge Farm
Simon Singlehurst	Owner	New Lodge Farm
Rebecca Steers	Station Manager	NLive Radio
Adele Wylie	Chief Executive	North Northamptonshire Council
Cllr Eddie McDonald	Deputy Leader of the Council	North Northamptonshire Council
Cllr Elizabeth Wright	Children, Education & Families	North Northamptonshire Council
Georgia Wales	Discover Northamptonshire Officer	North Northamptonshire Council
Jack Pishhorn	Head of Service for Culture, Tourism and Heritage	North Northamptonshire Council
Cllr Jan O'Hara	Planning & Economic Growth	North Northamptonshire Council
Karen Williams	Discover Northamptonshire Manager	North Northamptonshire Council
Cllr Martin Griffiths	Leader	North Northamptonshire Council
Phil Martin	Cirriculum Manager Culinary Arts & Travel	Northampton College
Steph Bridges	Teacher in Travel & Tourism	Northampton College
Vicky Dunkley	Travel Teacher	Northampton College
Sharon Harrison	Corporate Fundraising Manager	Northamptonshire Health Charity
Alison McCulloch	Head of Expenditure & Impact	Northamptonshire Health Charity
Rachel Mallows	Chair	Northamptonshire Tourism Business Network
Jessica Eager		Northants Families
Rebecca Timmins	Founder	Northants Families
Stewart Wright	Owner	Nuovo Restaurant
Josh West		Office of Lucy Rigby MP
Richard Gordon	Managing Director	Red Lion Cranford
Sonya Harvey	Business Partner	Red Lion Cranford

# DELEGATES LIST

Name	Role	Organisation
Rob Parkes	Operations and Commercial Director	Royal & Derngate
John Hoy	Chair	Silverstone Heritage Ltd
Beki Challoner	Head of Visitor Experience	Silverstone Museum
Nick Dowding		Silverstone Museum
Phil Lawrie	CEO	Silverstone Museum
Rob Jaina	Head of Learning & Engagement	Silverstone Museum
Steph Sykes-Dugmore	Head of Collection and Research	Silverstone Museum
Harry Marks	Junior Account Manager	Snapsea
Maxwell Smart		South Midlands Growth Hub
Ruth Roan		South Midlands Growth Hub
Billie Passchier	Trust Director	Stanwick Lakes (Rockingham Forest Trust)
Matthew Passchier		Stanwick Lakes (Rockingham Forest Trust)
Jessica D'Aulerio	Co-founder and Director	Tangerine Red
Monika Wieronska	Graphic Designer	Tangerine Red
Steve Warren	Production Manager	Tangerine Red
Chris Denmead		The Churches Conservation Trust
Maria Walker	Restaurant Manager	The Palmichael Restaurant
Michael Palmiero	Director	The Palmichael Restaurant
James Davis		The Travel Locker
Guest of		The Travel Locker
Andrew Hayes		The Wheatsheaf & The Menagerie, Towcester
Ben Hornsby		The Wheatsheaf & The Menagerie, Towcester
Gail Hayes		The Wheatsheaf & The Menagerie, Towcester
Sarah Hornsby		The Wheatsheaf & The Menagerie, Towcester
Flo Pearce		Tollemache arms

# DELEGATES LIST

Name	Role	Organisation
Joe Buckley		Tollemache arms
Helen Miller	Assistant Director Knowledge Exchange and Enterprise	University of Northampton
Ivna Reic	Head of School of Marketing & Hospitality Management	University of Northampton
Rachel Gillis	Regional Development Lead - East Midlands & East of England	Visit England
Chairman Cllr Alison Eastwood		West Northamptonshire Council
Claudia Ofori-Adjei	Graduate Management Trainee	West Northamptonshire Council
Cllr David Smith		West Northamptonshire Council
Cllr James Petter	Deputy Leader and Cabinet Member for Local Economy, Culture and Leisure	West Northamptonshire Council
Ethan Stringer	National Management Trainee	West Northamptonshire Council
Evie Scarborough	Place Investment Specialist	West Northamptonshire Council
Isabel De Veer	Visitor Economy & Tourism Strategy Manager	West Northamptonshire Council
Louis Devayya	Inward Investment & Business Growth Manager	West Northamptonshire Council
Vicky Hlomuka	Head of Economic Growth and Inward Investment	West Northamptonshire Council
Helen Louise Jones	Head of Human Resources	Wicksteed Park
Sam Towers	Head of Operations	Wicksteed Park
Jenny Woodruff	Partner & Head of Residential Conveyancing	Wilson Browne Solicitors
John Punni	Commercial Property Solicitor	Wilson Browne Solicitors
Neelam Maher	Partner	Wilson Browne Solicitors
Sally Mitchell	Human Resources Director	Wilson Browne Solicitors
Wayne Jenkins	Business Development & Marketing Director	Wilson Browne Solicitors
Emma Smith		Yokehill leisure
Steven Smith		Yokehill leisure
Susanna Booth	Food Writer and Producer	

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A huge congratulations to the winners  
and all finalists here tonight!

We hope to see you all again for the  
2026 awards!